



ARROWHEAD  
in Colorado

Arrowhead Improvements Association P.O Box 89 Montrose, CO 81402

[www.arrowhead1.org](http://www.arrowhead1.org)

November 5, 2009

Dear Service Provider,

Great news! You are invited to join our Arrowhead Web Site's upcoming "**Service Page Directory**". Arrowhead's Web site is the hub of communication for its diverse population of full-time home owners/residents, part-time home owners/residents and summer RV campers (who stay connected with Arrowhead in the winter via the web site). Our Web site averages between 2,500 and 3,000 visits a month, is updated frequently and is current with our community information, so people do check it often. See for yourself at [www.arrowhead1.org](http://www.arrowhead1.org). Our residents are frequently looking for service providers in the Arrowhead area—the **Service Page Directory** is your opportunity to reach them easily and reasonably.

The **Service Page Directory** offers 3 different levels of advertising.

1. Text only ad, 100 words or less. \$25/six months.
2. Text (100) words, with a 200x200 photo. Link optional. \$35/six months.
3. 700x200 jpg image, with business information, provided by the advertiser, that when clicked on links through to your Web site. \$50/six months.

I have included a form for your ad and the form will also be on the Web site for downloading under the heading of Advertising on the home page. Design or text changes to your ad will be priced at \$25 per ad.

If you currently run ads in Arrowhead's newsletter, *Smoke Signals*, which is mailed to 660 homes, six times a year, please continue to do so. In addition, try advertising on our Web site's **Service Page Directory** so that our residents can more easily find you for the services they need. If you run ads in both the *Smoke Signals* and the Web site, receive 10% off on the Web site ad.

I have enclosed a card with the Web site's address for your convenience. Again, please visit our Web site at [www.arrowhead1.org](http://www.arrowhead1.org) and contact me by email or phone if you have questions or would like to run your ad online with us.

Thank you,

Cheri Ratliff  
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Arrowhead Improvements Association

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